

TOP LINE REPORT 2015



PARTICIPATION UP BY 8% AS GCC CONSTRUCTION INDUSTRY SOARS



81,500



REPORTED PARTICIPANTS

3,104



EXHIBITING COMPANIES

113,526



EXHIBITION SPACE

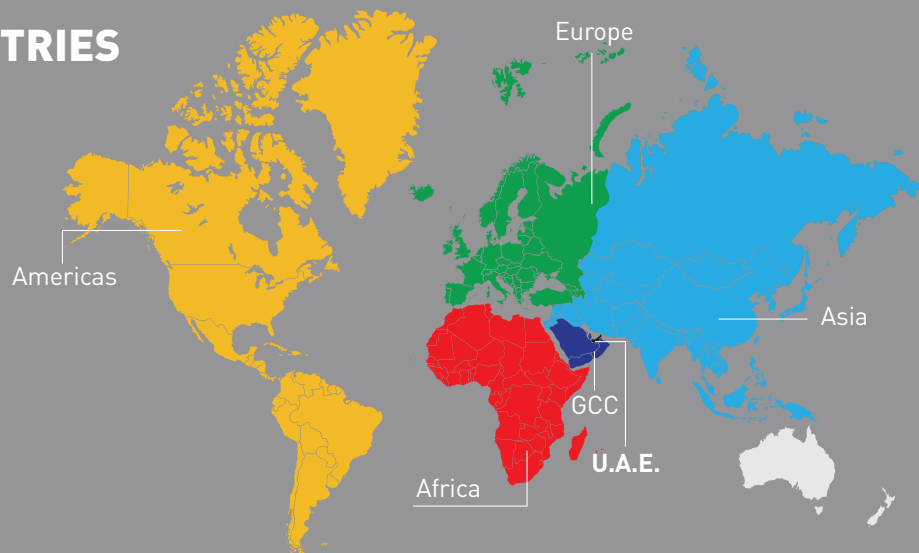
67



EXHIBITING COUNTRIES

EXHIBITING COUNTRIES PER REGION

Europe	42%
Asia	22%
UAE	22%
GCC (excl. UAE)	9%
Africa	3%
Americas	2%
Other	1%



Platinum Sponsors



Bathroom Solutions Partner



Free Zone Partner



Hotel Contracting Partner



Adhesives and Sealants Partner



Construction Solutions Partner



Inverter Expert



Live Demonstrations Sponsors



Show Daily Sponsor



Organised by



KEY HIGHLIGHTS IN 2015



NEW! THE BIG 5 FOCUS

A brand new hall with more products, exhibitors and new features. The Big 5 Focus hall also hosted the Technology in Construction and PMI workshops, as well as the CPD certificate collection point and prize giveaways.



75 CPD CERTIFIED EDUCATIONAL WORKSHOPS

Each workshop was delivered by a leading industry professional, who shared cutting edge insight into the latest trends and innovations in the construction industry.



THE DESIGN SUMMIT

The Design Summit brought together architects, consultants, urban planners, engineers and contractors and offered FREE detailed insight into the latest design trends, new technologies and techniques.



GAIA AWARDS

The 2015 Gaia Awards saw almost 300 entries, whose products have been successfully integrated into the built environment in the MENA region. This year there was also a prize of \$50,000 marketing support on offer to the winning entry.



LIVE PRODUCT DEMONSTRATIONS

Live demonstrations offered an interactive display of the most innovative products and technologies. Experts showcased their products live, giving all visitors the opportunity to assess the suitability of a product for their projects right there and then.

HEAR ABOUT THE SUCCESS OF OUR PARTICIPANTS

EXHIBITORS

This is the second year of our experience at The Big 5. We have had a good response up to now and we are also planning to be here at the next Big 5.

Sanub Rajan, Sales Executive (Sabin Plastic)

The Big 5 has helped us reach our target audience and expand our scope of business in a big way. It has helped us to communicate our message to the target audience. This will also help us with market insights and to know our customer needs better which has long-term benefits for enhancing and developing our product portfolio.

Ghady Moujaes, Regional Manager (Advanced Plastic Industries)

We have been taking part in this exhibition for almost two decades. We started as a visitor and then started taking part as an exhibitor. We've had a great response over the years and the response gets better every year.

Eng. Rami Reda Mansour, Asst Chief Executive Officer (Dasco)

VISITORS

It was a great opportunity to be a part of the major event of the construction industry, especially it was more competitive and more well-organised than ever.

The huge number of the exhibitors and the wide range of products provided me with all necessary information about the market, and were more than sufficient to achieve my goals from the event.

Mahmoud Farj Mahmoud, Structural Engineer, Directorate of Public Works – Government of Sharjah



NEW!

THE BIG 5 2016 INTRODUCING DEDICATED PRODUCT SECTORS

BENEFIT FROM:



Targeted visitors at the stand looking for your products



Brand exposure in your key product sector



Opportunity to expand your space and grow your business

THE BIG 5 - KEY PRODUCT SECTORS:

MEP Services

- Air Conditioning, Ventilation & Heating (HVAC)
- Plumbing & Water Technology
- Electrical Systems
- Security & Fire Protection
- Solar Energy

Building Interiors & Finishes

- Bathroom, Kitchen & Related Surfaces
- Flooring, Ceiling, Wall Finishes & Other Interior Finishes
- Lighting
- Sealants, Coatings & Adhesives

Building Envelope & Special Construction

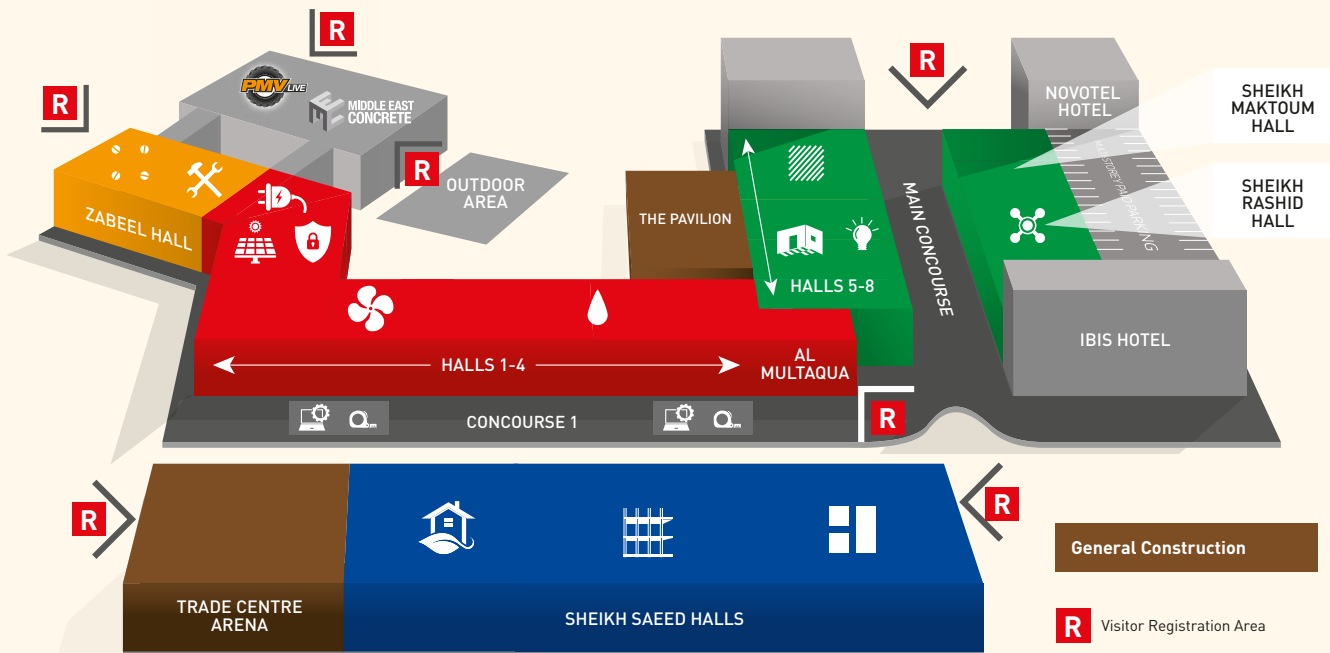
- Windows, Doors & Sun Protection Systems
- Roofing, Cladding & Glazing
- Special Construction

Construction Tools & Building Materials

- Construction Tools & Equipment
- Metal, Steel & Wood

Smart Building and Design Technologies

- Software for Construction
- Design Services



DATES FOR YOUR DIARY

**21 - 24
November 2016,**
Dubai World Trade Centre

THINKING ABOUT EXHIBITING?

To be a part of next year's show, please contact

Hussein Abdel Khalik, GCC Sales Manager, The Big 5

✉ HusseinAbdelKhalik@dmgeventsme.com

☎ +971 4 438 0355