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15-24 OCTOBER 2005 AT RESPECTIVE UNIVERSITIES

PRE-CONCEPTION ON-LINE

15-24 OCTOBER 2005 AT RESPECTIVE UNIVERSITIES

25 OCTOBER-9 NOVEMBER, 2005 UNIVERSITY OF CINCINNATI, USA RE-CONCEPTION

CONCEPTION IN-SITU

15-24 OCTOBER 2005 AT RESPECTIVE UNIVERSITIES

25 OCTOBER-9 NOVEMBER, 2005 UNIVERSITY OF CINCINNATI, USA

9 NOVEMBER – 10 JANUARY, 2005 AT RESPECTIVE UNIVERSITIES RE-CONCEPTION

ONCEPTION

REFLECTION ON-LINE

WORKSHOP PROCESS

PRE-CONCEPTION

CONCEPTION

SYNTHESIS

RECONNAISSANCE

ANALYSIS

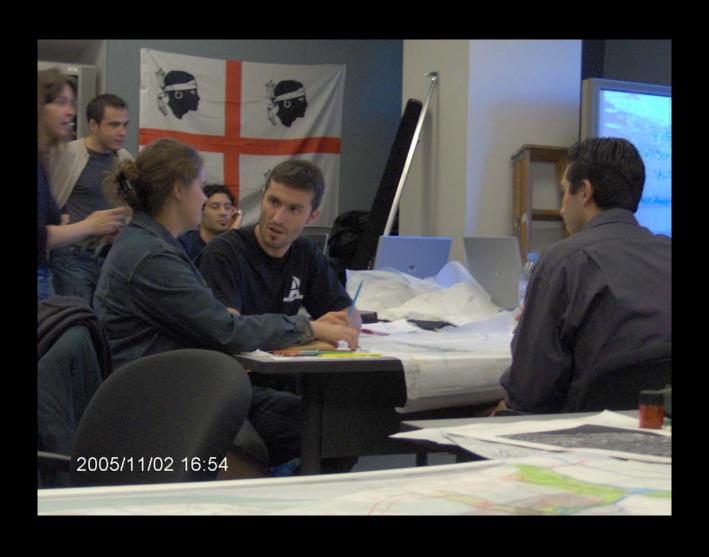
RECONNAISSANCE INTERPRETATION



ANALYSIS



SYNTHESIS: CONSENSUS



SYNTHESIS: COORDINATED



SYNTHESIS: DEBATE



APPLICATIONS



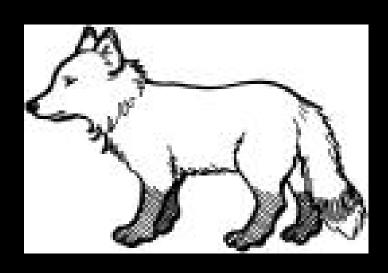
LOGISTICS



TRANSLATIONS



PARADIGMS







THE FOX
Multiplicity of
Stimulus

THE HEDGEHOG
Primacy of the
Single Idea

 During the first few days I was completely **confused** about the way the italians thought about the project and in general. I was trying through their words (as long as they were in english) to understand what they thought about the study area and how deeply they got to know it. I knew it would be hard for them to do it in such a few days and I was really **afraid** that they wouldn't understand what is going on in the basin and its problems.

• I was surprised by the fact that day by day they discovered the facts, problems and where they apply, just by discussion and observation. It seemed to me that they knew that there is, or there always is, an existing framework, a bunch of problems in all similar areas and cases, repeated everytime in a different places, with different symptoms.

 Although it was hard to communicate, not only because of the language, but also because of a different way of thinking, it worked out very well. I believe that they are too general when they discuss about urban problems, because it first point they try to apply this framework no matter if it can be applied or not, like a stereotype.

• Italians have a very theoretical approach, or better they spend too much time on it, but it always leads them somewhere, ... americans ... have a more practical approach. They go straight to the point of interest, to the heart of the problem. I believe that this applies not only on the specific project, but it comes from the different way of thinking and culture in general. So it was very interesting to work in such a way, where diverse views are combined, mixed together and finally have a successful result.

WORKSHOP PATHOLOGY METHODOLOGICAL FORMS

DIACHRONIC INTUITIVE SYNCHRONIC DEDUCTIVE



Project aim

social perception and perspective for the study area



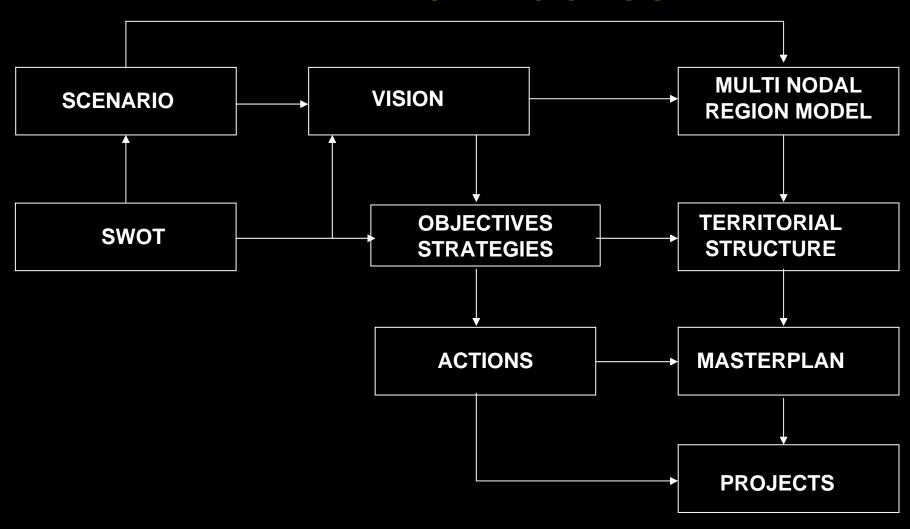
proiect image which considers people's needs

territorial dynamics acting on the study area



understand the territory in all its dimensions

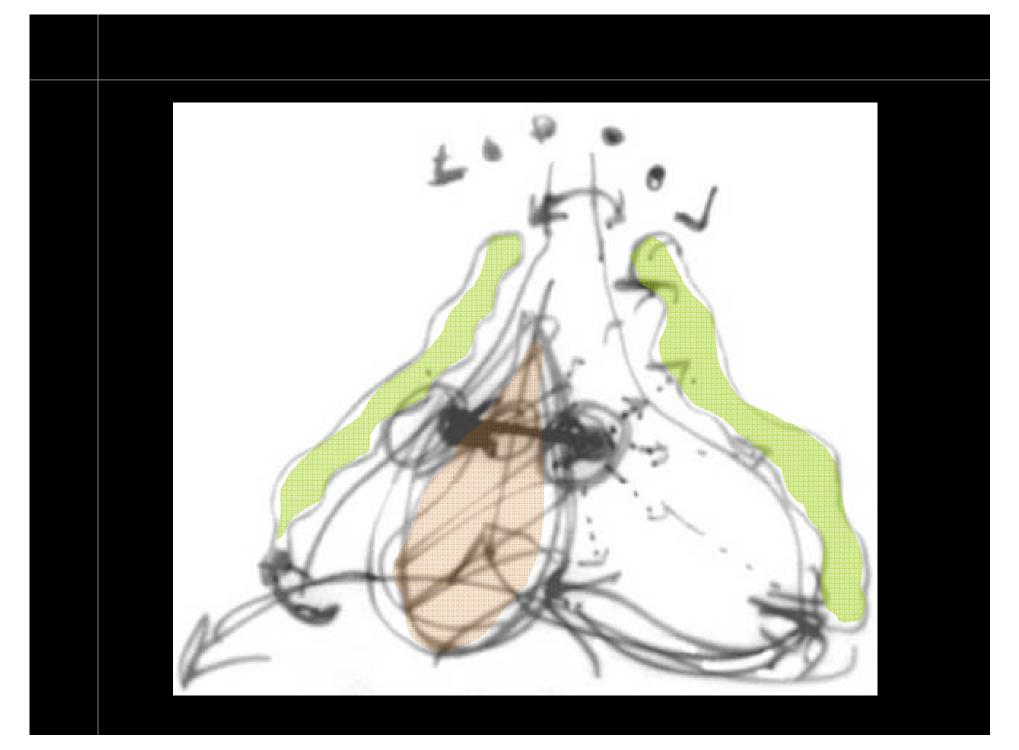
PLANNING PROCESS

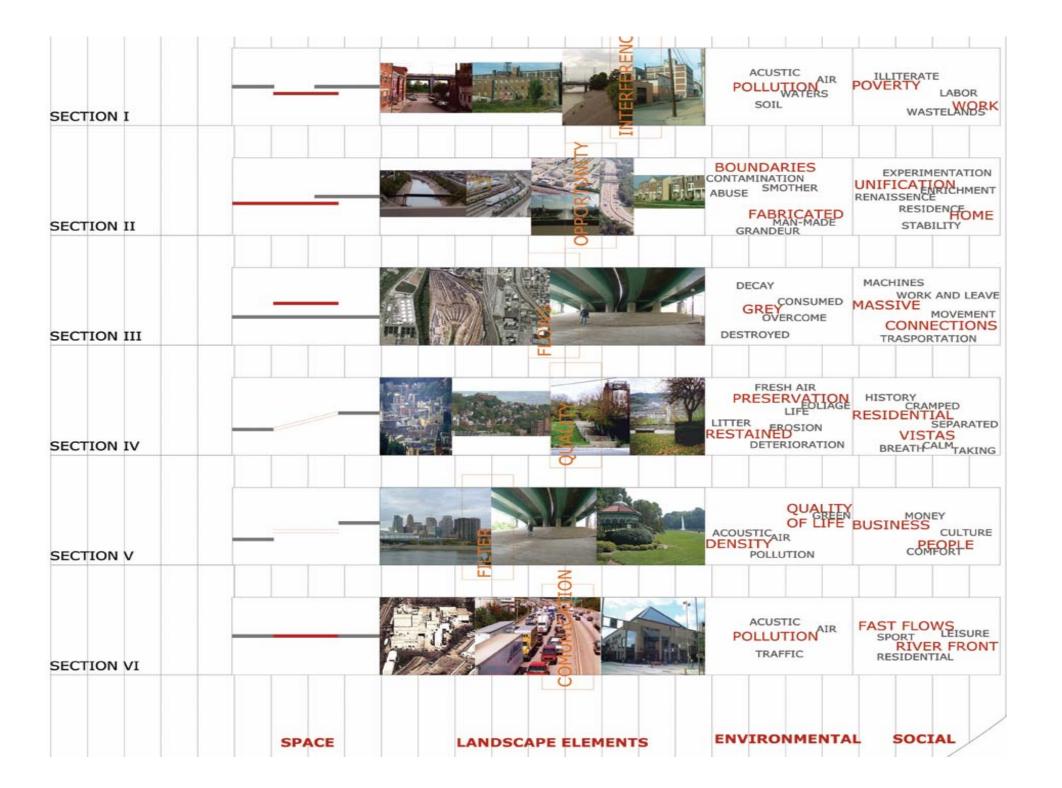


WORKSHOP PATHOLOGY RECONNAISSANCE AND ANALYTICAL FORMS

OBSERVATION SUBJECTIVE

DATA OBJECTIVE





perceptions and feelings people have about the community they live in



social relationships between every district and the neighboring ones



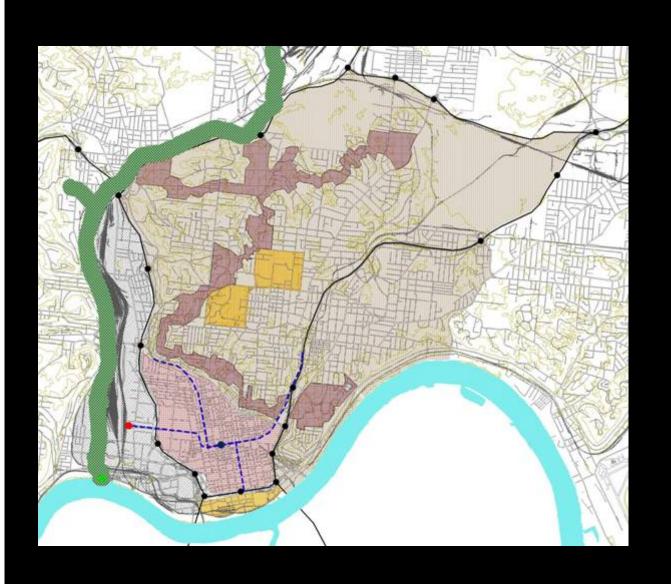
interviews

relationship with
environmental and
infrastructural dominant
elements



People's thoughts

TERRITORIAL STRUCTURE





WORKSHOP PATHOLOGY SYNTHETIC FORMS

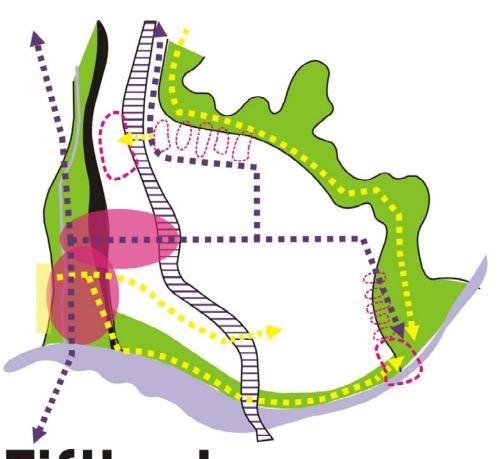
OBJECT INTERVENTIONS SYSTEM INTERVENTIONS





THE HORIZONTAL BACKBONE





Fifth stage Project / Program

Harbor

MCWC Greenway Commitee
US Army Corps of Engineers
The Riverfront Advisory Council
Private investors and developers

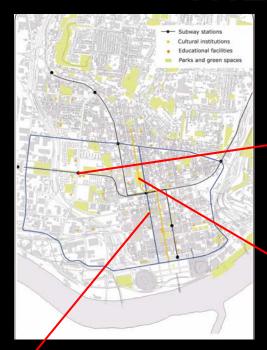
Objectives

Life quality improvement in Mill Creek conected neighborhoods Development of a pole of atraction at the junction of Mill Creek River and Ohio River

Residential area

Various developers

THE CULTURAL STREAM









WORKSHOP PROCESS

ON-LINE

PRE-CONCEPTION

CONCEPTION IN-SITU

REFLECTION ON-LINE

WORKSHOP PROCESS PRE-CONCEPTION RECONNAISSANCE > **ANALYSIS RECONNAISSANCE ANALYSIS SYNTHESIS ANALYSIS SYNTHESIS**

